

# Sara Rosinsky

**Speaker, Solopreneur, Seasoned Copywriter, Owner of Shiny Red Copy, and Author of *Unflubbify Your Writing: Bite-Sized Lessons to Improve Your Spelling, Punctuation, and Grammar***

Sara's initial career plan was to be a stand-up comedian. She loved the time she spent in comedy, but ultimately she decided to focus on her very enjoyable day job in an advertising agency, writing copy.

Today, when Sara's not copywriting for clients, she loves to help people make their own writing more effective. She accomplishes this by creating short, entertaining lessons—many of which appear in her book, *Unflubbify Your Writing*—and by giving talks.

Sara has spoken to copywriters, designers, freelancers, entrepreneurs, and others who are interested in learning more about the power and fun of language.



**Sara Rosinsky**  
**Shiny Red Copy**

## **Speaking topics include:**

- » Put Words to Work for Your Business
- » The Best B2B Is H2H (Human to Human)
- » Some Words on Design
- » Make Your Writing More Persuasive and Polished

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